



**2009**  
**CUSTOM LOGOS**  
TWENTY YEAR ANNIVERSARY

## CUSTOM LOGOS WELCOMES NEW PARTNERS

From left to right: Scott Johnson, Ernie Foutch, Jeff Golumbuk, Darren Golden, Ryan Kaback, Sean Abbs

Coinciding with the company's 20 year anniversary, Custom Logos is pleased to announce the addition of 5 new partners to the ownership team. The new partners have combined experience with our company of over 50 years and are excited to lead Custom Logos on its next 20 year journey.

"I am very happy about Custom Logos past 20 years and am even more excited about our future" said Jeff Golumbuk, one of the company's owners since its inception in 1989. Jeff went on to say "The new partners bring a fresh perspective and a contagious energy that is being felt companywide". The new partners all agree that they are fortunate to be part of a successful business with a great reputation in the community. "We have an amazing opportunity at Custom Logos and look forward to helping write the next great chapter in our company's history" said Ernie Foutch, Commercial Print and Program Manager.

Following a significant capital injection Custom Logos is poised for considerable growth over the next few years. The company recently acquired industry competitor Bonzolio and has its sights on numerous acquisition targets in both the printing and advertising specialty industries. With 5 new partners ready and willing to drive the company to the next level, Custom Logos is poised to be at the top of the corporate branding ladder for many years to come.



### **SEAN ABBS** Account Executive, Partner

Closing in on 10 years with Custom Logos, Sean has been one of our top Account Executives for his entire tenure with the company. Sean has a degree in Business Administration from Cal Poly San Luis Obispo and hails originally from beautiful Blythe, CA. Recognized in the past as Salesperson of the Year, Sean's primary focus is sales related and he also heads up our Indian gaming division. Sean enjoys playing golf and spending time with his wife and 2 beautiful young children.



### **ERNIE FOUTCH** Commercial Print and Program Manager, Partner

Another self professed Yankees fan, Ernie has been in the advertising specialty business for the past 12 years. He started at Custom Logos as The Advertising Specialty Manager and built the division from the ground up, eventually becoming our VP of Sales. After a brief hiatus to run his own business Ernie returned to Custom Logos and helped to create and oversee our Commercial Print division. A veteran of the US Army, Ernie received a degree in communications from Cal State Long Beach and enjoys golf, water and snow skiing, and spending quality time with his lovely wife and daughter.



### **DARREN GOLDEN** VP, Sales & Development, Partner

A marketing graduate of the College of Business at Northern Arizona University, Darren's career at Custom Logos began 9 years ago. When told we were not hiring sales reps Darren had offered to do whatever work needed to be done until a sales position became available. After 3 months of answering the phones he began what would become a very successful career as an account executive. Within 5 years he moved on to create and manage the Development Team which is now responsible for over 50% of Custom Logos' total revenues. Darren is an avid traveler who enjoys entertaining clients and hanging out with his amor and young son Mason.



### **JEFF GOLUMBUK** President, CEO, Founder

Born in Boston and raised in nearby Pawtucket, R.I., Jeff concentrated in marketing while attending Boston University and graduated with a BS in business administration. He has over 27 years of experience in sales and marketing and was one of two founders of Custom Logos in 1989. Jeff will continue in his role as President and CEO of the company and is happily consumed with the activities of his 3 teenage kids in his spare time. He is an avid fan of most sports and fits in workouts consisting of yoga, running, walking and weight training seven days a week.



### **SCOTT JOHNSON** Account Executive, Partner

Born and raised in Whittier, CA, Scott hails from a family of marketing executives and is currently pursuing a similar role here at Custom Logos. Last year's Salesperson of the Year, Scott graduated from San Diego State University with a degree in sociology. He has spent the past 3 years as an account executive with Custom Logos and is currently involved with the marketing and brand management of our company. Scott is a fan of all board sports and enjoys spending time planning his upcoming wedding with his fiancé Angie. The wedding is November 7, 2009.



### **RYAN KABACK** ASI Product Manager, Partner

A native of New City, New York, Ryan graduated from Binghamton University in upstate New York with a BS in psychology and has been with Custom Logos for just under 10 years. Ryan is responsible for our advertising specialty division which has grown considerably under his management and now accounts for 55% of our company's total revenues. Before joining Custom Logos Ryan worked in client branding for an advertising agency in New York City and has since attained the designation of CAS from the Advertising Specialty Institute. Ryan spends his free time shooting hoops, cooking and quoting Seinfeld.